

The winning line-up. C-series from Sony.

6 outstanding projectors for education and business.







These advanced 3LCD projectors score highly for all types of education and business use. Equipped with our new high-efficiency, long life lamp, each one offers high levels of brightness from 2700lm up to 3500lm, ensuring your audience enjoys a clear, crisp and sharp image in even the brightest of rooms.

Our new C-series projectors are instantly recognisable, with their large lenses incorporating new Advanced Crisp Focus (ACF) technology. Although they may look similar, each projector has its own set of highly effective features. Yet the whole Sony C-series team is united in helping to make every presentation a winning performance.

Meet the winning team.

The six new star players in our C-series range ensure there's a Sony projector that excels at matching your needs.



Star players in education and business roles, the VPL-CX100, VPL-CX120 and VPL-CX150 multi-purpose XGA projectors all offer the same impressive and convenient features; you just decide on the brightness you need for your environment. The VPL-CX100 produces 2700 ANSI lumens for clear and bright images, while the VPL-CX120 offers 3000lm and the VPL-CX150 3500lm.

Scoring time and again



























The 3LCD system from Sony



The new, large diameter lens

Genius at work the Sony 3LCD system

At the heart of the C-series is the highly effective Sony 3LCD projector system. Even in a light environment, it gives you sharp focus, vivid images and a more natural colour that's gentle on the eyes. Moving and still images produced with 3LCD are bright, with fine-gradation in dark areas, making your presentations clear and captivating.

Visibly superior technology

With the C-series, you and your audience enjoy new standards of clarity and efficiency. The new large diameter lens with Advanced Crisp Focus (ACF) technology produces a better unified focused image, while the latest ultra high pressure lamp gives you all the brightness you need for virtually any room - with reduced power consumption for greater energy efficiency and a longer life.

Hold their attention

Quiet operation is vital for a compelling presentation. At only 28dB in standard mode, the operating noise of the VPL-CX100, VPL-CX120 & VPL-CX150 is quieter than a whisper.

Working to suit you

The C-series offers the flexibility to work where and how you want. The Monitor Out feature shows images simultaneously on a large screen and an additional monitor, so you can face your audience during your lesson or presentation, and still look at what they see.

The projectors allow ceiling or rear installation and even portable use. You don't have to wait for the lamp to cool before you unplug, as the cooling fan continues to run - so you can move off to another room straight away. And the variety of inputs and outputs, including two RGB connections, gives you useful versatility.

Protect your investment

The Sony C-series projectors have been designed with in-built security features to minimise the risk of your projector being stolen, or unauthorised individuals using it. That's why they feature Control Panel Lock, which locks the controls on the top and side of the projector, and Password Protection, which means only your password can activate it. The built-in security bar makes it difficult to steal the projector from its mount and provides a visible deterrent.

Easy maintenance

With easy access to the lamp and filters for replacement and cleaning (even when the projector is mounted), it's easier to give your C-series projector the attention that ensures a long, reliable working life.

VPL-CX125 and VPL-CX155 offer all the desirable features of the VPL-CX100, VPL-CX120 & VPL-CX150, with the extra benefit of network capability and Side Shot™. To decide between them, simply choose how bright your projector should be: the VPL-CX125 offers up to 3000lm, while the VPL-CX155 produces 3500lm.

Great team players







The VPL-CX125, VPL-CX155 and VPL-CW125 all feature RJ45 network connectivity.

XGA projectors with network capability

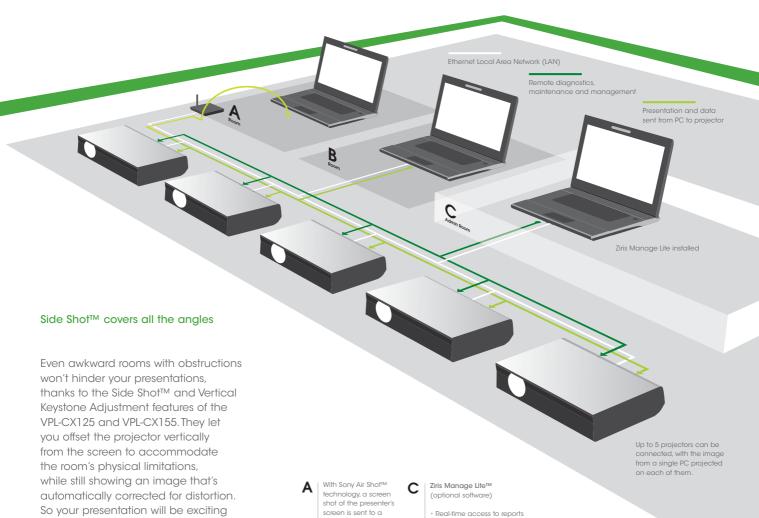
With network capability, you can easily and effectively host remote conferences, transfer data and share information between groups, without even being present. The VPL-CX125 and VPL-CX155 make it logical and simple, thanks to their Sony Air Shot™ (Version 2) software.

Using Air Shot™ (Version 2), you can simultaneously send content from your PC or laptop via your corporate LAN or WLAN, to up to five networked projectors – such as the RJ45-equipped VPL-CX125, VPL-CX155 and VPL-CW125. This feature is especially valuable if you're presenting sensitive information, such as new product details, since it remains on your PC and is not stored on any of the projectors.

Take full control - remotely

The optional Ziris Manage Lite™ management and monitoring software gives you real time control of your C-series projector network.

You can save energy by turning projectors on and off as required, monitor them and plan preventative maintenance such as lamp replacement and even remotely diagnose problems. It even provides extra security, warning you if a projector is taken off the network. Ziris Manage Lite™ will also work with all Sony network projectors and LCD displays.





and easy to see, whatever challenges

the room presents.





wireless access point.

Presentations can also

be sent from PCs over the wired LAN.

В





at any time.

selection, etc. A highly intuitive and user-friendly interface.

Remote, internet-based monitoring

and managing of all projectors on

the network from one central site.

 Control over devices, including scheduled hourly, daily or weekly power-on/off switch, video input

 Ability to plan preventative hardware maintenance, such as time of use.





























Now playing in widescreen

The top player in the Sony C-series line-up, the VPL-CW125 takes projectors to a higher level, with all the many talents of its Sony team mates, plus native Wide XGA (1366 x 800) resolution.

Widescreen for extra impact

The VPL-CW125 is ready to enhance your most dramatic presentations. With its huge Advanced Crisp Focus (ACF) lens and 3LCD technology for exceptional clarity, plus WXGA and 16:9 aspect ratio widescreen formats, it gives your images even more impact and dynamism.

You can even enjoy widescreen projection in rooms with awkward obstructions, thanks to its Side $\mathsf{Shot}^\mathsf{TM}$ Digital Horizontal Shift feature which projects the image at an angle, yet with virtually no distortion.

The multi-talented performer

The VPL-CW125 includes all the desirable features of our C-series. With its new large diameter lens and high-efficiency lamp, it offers 3000lm of brightness (2200lm in low mode). The comprehensive choice of inputs and outputs, including two RGB connectors, provide extra flexibility.

The Monitor Out function lets you face your audience and still view your presentation on a separate display device. And with the fully featured RM-PJ18 Remote Commander with ID Function, you can individually manage up to three projectors with one commander.

There's also the reassurance of password protection, control panel lock and the security bar to deter thieves.

Ceiling mounted projectors are often accidentally left on after meetings, reducing the lamp life and wasting electricity. Like all the C-series projectors, the VPL-CW125 can be set to skip the standby mode, so you can easily turn it on and off by a main switch.













































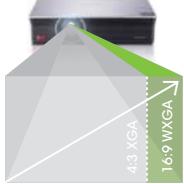




Network capability for great teamwork

The VPL-CW125 scores again with built-in RJ45 connection for projector control and network capability. With the unique Sony Air ShotTM (Version 2) software, you can send content from your PC, via your corporate network, directly to your VPL-CW125.

Add the optional Ziris Manage Lite $^{\text{TM}}$ tool, and you can remotely control all your Sony RJ45 projectors over your network, easily and in real time.



Play on with Sony service and support

All Sony C-series projectors have the reassurance of PrimeSupport 3 year service, offering so much more than a standard warranty.

PrimeSupport

PrimeSupport includes a free multi-lingual helpdesk; just call and our experts will guide you through all the product features and coordinate your service requests. We make sure our projectors are rarely on the bench, and quickly ready for action, so if your unit should fail we'll offer you the choice of having it repaired or receiving a replacement, with collection and delivery anywhere in the EU, Norway or Switzerland at our expense.

Throughout your PrimeSupport contract, qualified Sony engineers will maintain your projector and whatever repair option you take, there will be no unexpected bills.

Environmentally friendly

The Eco-Info mark is your confirmation that our C-series is environmentally friendly. We strictly control the use of chemicals and developing energy-saving technologies is a crucial part of our product innovation. The cabinet and the printed wiring boards of the C-series projectors do not contain halogenated flame-retardants, so even if they are burnt, no carcinogenic dioxin is generated.

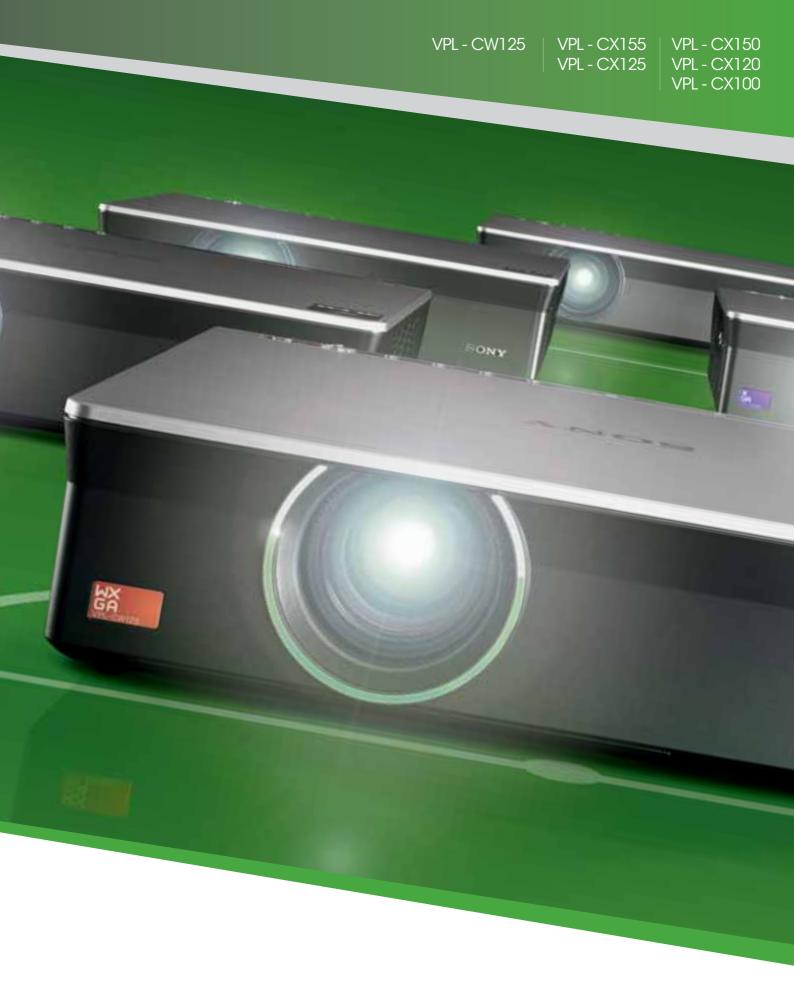


Your environmentally friendly guarantee





The winning line-up. C-series from Sony.



Find out more

For more information including technical specifications and datasheets, please visit www.sonybiz.net/projectors or contact your nearest Sony Specialist Dealer.

SONY

Specialist

Dealer

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